

•Producer / Unit Production Manager•

# Zachary Block

\*I develop and produce marketable and entertaining content for business, brands and media with integrity, creative passion and with a cohesive marriage of the vision, budget and timeline.

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## PROFILE

I've built and managed local and remote teams on multiple project types from digital and commercial film production, complex software development and satellite communication and broadcast installations. Traditionally overseeing schedule, budget and resource acquisition / management to drive teams and project stakeholders to successful project completion whether on a film set or in studio across a season of content.

## TECH SKILLS / SOFTWARE

Adobe Creative Suite - Movie Magic Budgeting - Microsoft Office - Goggle Drive  
Omniplan - Jira - Asana - Showflow - Basecamp - AviWest - Invisionapp

## EXPERIENCE

### **Director of Production Management at ETN Media. – OTT Live Broadcast and Action Sports Production Company** 2017 – Current

Budgeting and producing live event, reality tv, major stunts, game shows and commercials involving street skateboarding professional athletes.

Notable clients include: Monster Energy, Beats, Vans, Zumiez, Volcom, Bam Margera, Guinness World Records, Skate Park of Tampa, Active Ride Shop, Tech Deck, Kershaw

### **Project Manager at Blend. – Brand Studio/Marketing/Digital Agency** 2015 – 2017

Managed product rollouts and company rebranding in the digital advertising space. Worked with local, remote and international development and design teams to create html website, iOS and Android apps, desktop SAAS portal, competitive analysis and branding/marketing portfolio as well as commercial video production.

Notable clients include: Carmine, MASTERCARD, Ford Models, Verizon, Gwen Stefani

### **Head of Production (Los Angeles) at CML Media Corp. MOPRO – Website/Video Production Tech Startup** 2012 – 2014

Coordinate daily productions with our clients worldwide and oversee in-house editorial and post production team to deliver photo/video assets to the website development dept.

- Manage a roster of 135+ shooters/videographers and production companies worldwide
- Hire, vet and deliver production materials
- Coordinate return of assets/deliverables
- Oversee and delegate post-production duties in house

### **Executive Producer at North Air Entertainment – Film/New Media Production and Marketing** 2009 – 2017 (recurring on project basis)

Schedule and budget film, video and a wide range of creative productions. Produce content, cast talent, secure brand partnerships, raise capital, oversee distribution of product, secure film permits, business plan creation, team acquisition and management, transportation coordination, equipment design and fabrication, business development and media deck creation.

Notable clients include: Jeep, Red Bull, Von Zipper, Lost Enterprises, William Morris/Endeavor Agency, Snoop Dogg, Busta Rhymes, Rob Zombie, Budweiser, Peninsula Beverly Hills

## EXPERTISE

- Traditional Film Production
- Brand Account Representation
- Live Broadcast
- Project Management, & Team Leadership
- Project Planning & Permitting
- Unit Production Managing
- Budgeting, Scheduling and Accts. Payable

## EDUCATION

**A.A.S Degree in Satellite Communication**  
Mitchell Technical Institute  
Mitchell, SD | 2005

**P.M.P. Certificate in Project Management**  
Project Management Institute  
Squartown, PA | 2015

## CAREER HIGHLIGHTS

- Restructured the Mopro production department and improved completed productions from 2 per week to 12 per day leading to a 3,000% increase in work flow over my predecessor. Through business demand, my department created jobs, increasing personnel by 250%
- UPM'ed \$1.7M worth of creative content for ETN Media.
- Actively managed a team of 40+ personnel through integral day to day production duties.
- Presented projects and attached multiple name brand partnerships and talent to films and television series.
- Developed an entertainment marketing technology called hotspotting and arrived first to market in a joint venture with the creator.
- Client facing representative on multi-million dollar projects.
- Project and Product Manager on a 15+ month software build. Created product use cases, re-brand/naming, design, wireframing, development and commercial video production.