

# BOBBY BENDER

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## SUMMARY

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I am a senior level creative who brings brands, stories, and experiences to life through video production. I've worked for two advertising agencies, three post-houses, four streaming services, seven major networks, and provided creative services for hundreds of the world's largest brands. Primarily a creative Producer and Editor, I also have extensive experience in technical support roles.

## EXPERIENCE

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### Digital Imaging Technician

#### BiggerStage • Freelance

Nov 2025 - Dec 2025 (2 months)

Missoula, Montana • Remote

- DIT/Media Manager for Seasons 5 and 6 of FOX's hit culinary reality competition series, *Next Level Chef*.
- Received and ingested all camera media from our US-based production crew.
- Managed a large online delivery pipeline - uploading all media to the UK-based post production team.
- Verified footage integrity using ShotPut Pro.
- Created redundant backups following the 3-2-1 backup rule.
- Maintained meticulous camera reports and logs using ShotPut Pro.
- Acted as a liaison between the camera department and the post-production team.

### Senior Producer

#### Crunchyroll • Contract

Apr 2023 - Dec 2024 (1 year 9 months)

Culver City, California • Hybrid

- Lead creative video producer for Crunchyroll and Sony Pictures' slate of theatrical anime releases, including Golden Globe Nominee *Suzume* and Oscar-winner *The Boy and the Heron*.
- Produced custom trailers for Crunchyroll's subscription SVOD service, promoting some of the most popular anime IPs in the world, including *My Hero Academia*, *Jujutsu Kaisen*, *Chainsaw Man*, *Solo Leveling*, and *Kaiju No. 8*.
- Produced company sizzles and video presentations for high-profile industry events including *CinemaCon* and the *Television Critics Association* press tour.
- Worked closely with a talented team of Video Editors, Motion Graphic Designers, Art Directors, Audio Mixers, Copywriters, and Creative Directors to deliver cutting edge video marketing materials consistent with the Crunchyroll brand.
- Collaborated with Project Managers, Brand Managers, and Approval Coordinators to guide creative projects through a complex internal and external approval process.
- 500+ unique video assets approved and delivered per year.

## **Producer-Editor**

### **MrBeast • Freelance**

Feb 2023 - Mar 2023 (2 months)

Greenville, North Carolina • Remote

- Produced and edited a high-priority sales presentation video for the #1 content creator on YouTube, Mr Beast.

## **Producer-Editor**

### **Scratch Creative LA • Freelance**

Oct 2017 - Dec 2022 (5 years 3 months)

Los Angeles, California • Remote

- Produced and Edited creative marketing materials for some of the world's largest networks and streaming services. On-air promos, branded documentaries, interstitials, sizzles, and social media content.
- As a Producer, oversaw a team of talented Editors and guided the post-production process from offline edit to final delivery. Interfaced with clients and collaborated with their executives and in-house creatives to achieve optimal results.
- As an Editor, worked closely with the Creative Director to execute their vision and satisfy client expectations. Demonstrated expert knowledge of Adobe Premiere Pro and introduced new workflows that improved editorial efficiency. Applied innovative editing techniques consistent with each client's brand.
- As a Finishing Editor, mastered the clients' complex delivery workflows involving dozens of digital assets. Created conforms for broadcast, web, and social media in a range of specifications and aspect ratios.
- Clients: *Amazon Prime Video, Freeform, Disney+, Cartoon Network, Bravo, and E! Entertainment.*

## **Writer-Producer-Editor**

### **MGM HD • Freelance**

Jan 2009 - Oct 2022 (13 years 10 months)

Los Angeles, California • Remote

- Primary creative for the television cable network MGM HD.
- Wrote hundreds of promo scripts using a curatorial perspective consistent with the MGM brand.
- Deconstructed films with a critical eye to find compelling sound bites and images.
- Selected music and SFX to create unique sound design that supported the mood of each project.
- Edited all spots in Final Cut Pro 7 (2009-2015) and Adobe Premiere Pro (2015-2022).
- 13+ years and thousands of pieces of individual creative approved and delivered.
- Instrumental in developing the MGM HD brand.

## **Editor**

### **Critical Content • Freelance**

Feb 2017 - Mar 2017 (2 months)

Los Angeles, California • On-Site

- Avid Editor on MTV's reality series *Catfish: The TV Show (Season 6)*.

## **Assistant Editor**

### **Film 45 • Freelance**

May 2014 - Oct 2014 (6 months)

Santa Monica, California • On-Site

- Avid AE on the HBO documentary series *State of Play (Season 2)*, the HBO pilot *Police and Thieves*, and the documentary *Billions in Change*.

## **Assistant Editor**

### **T Group Productions • Freelance**

Oct 2012 - Oct 2013 (1 year 1 month)

Santa Monica, California • On-Site

- Avid AE on the reality series *Mystery Diners (Seasons 3-4)*, *Storage Hunters (Season 2)*, *Container Wars (Seasons 1-2)*, *Alaska Gold Diggers (Season 1)*, *Thingamabob (Season 1)*, and *Church Rescue (Season 1)*.

## **Assistant Editor**

### **G4 • Freelance**

May 2012 - Aug 2012 (4 months)

Los Angeles, California • On-Site

- Avid AE on the G4 show *The Top 100 Video Games of All Time*.

## **Writer-Producer | Special Projects**

### **E! Networks • Full-time**

Mar 2007 - May 2010 (3 years 3 months)

Los Angeles, California • On-Site

- Conceptualizing and producing creative content for on and off-air marketing platforms including show-specific promos, sizzle reels, launch campaigns, network image campaigns, stunt promotion, radio spots, and original shoot scripts.
- Supervising Avid editing sessions.
- Directing professional voice-over talent.
- Overseeing audio mixing.
- Directing video production shoots.

## **TRAINING**

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### **School of Motion**

Adobe After Effects, Motion Graphics, Animation

ONLINE  
2020-2021

### **Video Symphony**

Avid Media Composer

Burbank, CA  
2012

### **Moviola Digital Institute**

Avid Media Composer, Final Cut Pro 7

Hollywood, CA  
2010

## **EDUCATION**

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### **UCLA**

Professional Program in Screenwriting

Los Angeles, CA  
2012

### **Montana State University**

BFA, Media and Theatre Arts

Bozeman, MT  
2005