
MATTHIAS TUCKER

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Who I am.

I expect the best out of myself when it comes to creating content and making people happy with the work I create. I'm a person who doesn't give up if things get hard. If something comes up in doing a project or task, I find a fast and efficient way to keep the project moving forward. I am very extroverted and like to be surrounded by people. I like to be open-minded and learn new things from others and collaborate when they present ideas.

Education

Pursuing Bachelor of Arts in Film, Minor in Small Business and Entrepreneurship, 08/2023 – Present, Montana State University

High School Diploma, awarded June 2023, Capital High School, Helena, MT

Presidents Education Award – Outstanding academic achievement, 2016, President Barack Obama
American Legion – Distinguished achievement 2016

Media Skills

- Filmed at MSU Women's Basketball game.
- Worked with Montana PBS during live ESPN broadcast of MSU Women's Volleyball (2022).
- Produced hype video for Capital High Men's and Women's Basketball team
- Social Media Marketing and Management
- Photography
- Digital Photography
- Video Editng (Adobe Pro, CapCut, VN)
- Adobe Creative Suite

Skills

- Influencer Collaboration
- Audience Engagement
- Conflict resolution
- Guest Relations Management
- Supply Restocking
- Menu Knowledge
- Payment Processing
- handling Complaints
- Active Learning
- Relationship Building

Experience

Busser and Host, 08/2020 – Current

On Broadway – Helena, MT

- Reset and cleaned tables quickly to prepare for new customers.
- Collected trash, wiped up spills, and removed trays to maintain fresh and clean customer areas.
- Transported dirty utensils, dishes, and trays to kitchen to help team stay on top of cleaning.
- Worked quickly, communicated with other staff and always looked for better ways of completing tasks to improve productivity and keep tables ready for incoming guests.
- Completed side work duties, ensuring that all necessary supplies were stocked for shift success.
- Trained new staff in bussing and cleaning procedures.
- Kept close eye on customers to quickly spot leaving guests and clear tables for future patrons.

Content Creator and Owner, 08/2023 – Current

Backward Bogey LLC. – Helena, MT

- Developed content strategies for social media platforms such as Instagram and TikTok.
- Researched topics related to the brand's industry to develop original content ideas.
- Sourced relevant images, graphics, audio files, video clips for use in digital content.
- Assisted with developing promotional campaigns across multiple channels.
- Built relationships with influencers who could help promote the brand's message online.
- Posted useful, creative, and timely content on social media and websites.
- Utilized editing and photography tools to enhance storytelling.

Feed Stocker, 10/2022 – 12/2022

Murdochs Ranch & Home Supply – Helena, MT

- Unloaded, sorted and stocked merchandise according to store layout and product placement.
- Placed products in correct storage locations to keep stock areas organized and inventory counts accurate.
- Answered customer questions and provided detailed product information.
- Performed inventory control, such as counting, and stocking merchandise.
- Greeted customers and directed to requested products.
- Consistently lifted materials weighing as much as 50 pounds.
- Rotated stock correctly to prevent out-of-date products and removed aging items from main shelving to build special promotional displays.

Portfolio of film work available upon request.