

Emily Suemitsu

Marketing Coordinator

Experienced Marketing Coordinator with a demonstrated history in the hospitality & outdoor gear industry. Passionate about gaining skills in production management for film and photography. An advocate for connecting people to the outdoors.

✉ emily.suemitsu18@gmail.com

📞 (612)749-8899

📍 Bozeman, MT, United States

🌐 [linkedin.com/in/emily-suemitsu](https://www.linkedin.com/in/emily-suemitsu)

WORK EXPERIENCE

Marketing Coordinator

Delaware North - Parks & Resorts

05/2019 - 03/2020

Bozeman, MT

Delaware North operates hospitality and foodservice globally. They operate in sports, travel, hospitality, parks, resorts, and retail industries.

Achievements/Tasks

- Utilized online reputation platforms to collect, analyze, report, and respond to guest feedback to improve operations and drive new sales.
- Curating and creating content to develop social media contests, websites, emails, and other outlets.
- Coordinating and executing video shoots and photoshoots for various properties.

Contact: Shelby Budler - (308) 430-2755

Marketing Lead

Arc'teryx - Chicago

10/2018 - 04/2019

Chicago, IL

High performance outdoor equipment company known for leading innovations in climbing, skiing and alpine technologies.

Achievements/Tasks

- Develop and execute a localized marketing plan aligned with the brand and store objectives.
- Network with sports associations, clubs, climbing gyms, guides, and other retail partners.
- Execute store community events to maximize brand engagement in the market.
- Ensure that the store is utilizing local social media alignment with company expectations.

Contact: Chris Davis - (423)413-8576

Adult/Youth Case Manager

AWARE-inc.

02/2015 - 02/2018

Bozeman, MT

AWARE delivers services for individuals and families with challenging mental health, emotional, and in some instances, physical disabilities.

Achievements/Tasks

- Provide community resources to clients ranging from financial assistance to recreational activities to education.

Contact: Molly Basta - (406)231-6302

EDUCATION

B.S. for Community Health

Montana State University

08/2009 - 12/2013

Bozeman, Montana

SKILLS

Social Media - Instagram & Facebook

Executing Photoshoots

Customer Service

Outlook

Excel and Word

G Suite

Quickbooks

Managing Third-Party Websites

Mailchimp

Wayin Marketing Software

Adobe Illustrator

Event Coordinating

PowerPoint

First Aid CPR

Networking

Teamwork

Organization

Self Starter

ORGANIZATIONS/ VOLUNTEER

Eagle Mount Organization

- Volunteer/Intern

REI

- Stewardship Award

Spire Climbing Center

- Youth Program Climbing Instructor

EXTENDED WORK HISTORY

Marketing and Office Manager- Montana Alpine Guides (2018)

Clothing & Footwear Specialist - REI (2017 - 2018)

Climbing Instructor- Spire Climbing Fitness (2017 - 2018)

Wedding Planner's Assistant- Gather in MT (2016 - 2017)

LANGUAGES

English



Japanese



INTERESTS

Rock Climbing

Ultra Running

Outdoor Recreation

Backpacking

Ice Climbing

Hiking

Sewing

Snacking