

Cherie D. Lynde
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Objective

Establish business relationships, contribute to a positive and professional atmosphere to promote revenue growth, and be challenged by a new work environment. The aspiration is to share/gain experience and knowledge in the beauty industry to build my career in shaping new freelance artists.

Areas of Expertise:

- Excellent interpersonal skills
 - Capable of adapting and learning quickly
 - Successful in team environments
 - Ability to lead and be coachable
 - Nine years of progressive product sales, customer service and staff management
 - Thousands of hours of hands-on client and related theory
 - Attendance of AVEDA continuing education
 - Freelance hair and makeup artist
 - Online Makeup Academy Classes
 - Ability to work with all skin types
 - Detail oriented, able to multi-task, and experienced working in fast paced environments
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Experience

Lynde Looks, 2019-Current

Freelance Hair & Makeup Artist

- Customize different Hair styles & looks for clients
- Perform makeup services on all skin types
- Provide hair & makeup services for Film, Fashion, Bridal, Advertisements and more
- Create a sanitary and healthy workspace for all clientele
- Maintain a strict schedule and bookings
- Build professional work relationships with each client

Rebel Road Entertainment, Colorado & New Mexico, 2019

Assistant Hair & Makeup Artist for The Orphan Train Film

- Performed hair and makeup for 10 or more Actress/Actors a day
- Touched up hair & makeup in between shoots
- Combined ideas with key makeup artist to create looks for each shoot

- Provided a clean and sanitary work environment for all clients
- Worked with extensions and special effects
- Maintained continuity photos for each look
- Analyzed scripts to assure characters have the desired looks
- Communicated with directors and costume designers

The Irvine Company Shoot, Newport Beach CA, 2016

Hair & Makeup Artist

- Provide hair and makeup for 7+ models a day
- Touched up hair & makeup during shoots
- Collaborated with photographer and set director to create looks for each shoot
- Maintained a clean and sanitary work environment for all clients

The Glacier Club Shoot, Durango CO, 2016

Hair & Makeup Artist

- Provide hair and makeup for multiple clients a day
- Specialize in excellent customer service
- Maintained a strict schedule during shoots
- Applied touch-up makeup on models during shoots
- Worked with photographer and stylist to create looks for each shoot

Lemon Head Salon (AVEDA Salon), Durango CO, 2014-2017

Stylist/Freelance Artist

- Increased Salon clientele by 25% within first year
- Highly focused on product sales and customer service
- Over 90% of new customers become return clients after one appointment
- Create artistic cuts, colors and styles on clients
- Extensive knowledge of AVEDA products and performances
- Personal stylist for hair and makeup application for special events
- Manage Salon cleanliness and professional appearance

Trimble Spa & Natural Hot Springs, Durango CO, 2008-2015

Front Desk Supervisor/Esthetician

- Oversaw general operation of spa business
- Responsible for overall cleanliness, customer relations, retail, office organization, deli, and pool management
- Recruited, interviewed and trained employees
- Directed product inventory and placement
- Accountable for sales, marketing and advertising
- Provided facials, manicures and pedicures
- Implemented new spa services

Hair Fusion Salon/Spa Training Institute, Durango CO, 2011-2012

Receptionist/Student

- Oversaw daily opening and closing procedures
 - Performed sanitation and disinfection procedures of the salon
 - Achieved 550 hours of student services in cuts, colors, pedicures, manicures and makeup application
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Education

Hair Fusion Salon/Spa Training Institute, Durango CO 2011-2012
Southwest Colorado Community College, Durango CO 2012-2013
Glam Lab Makeup Studios & Academy, Dallas TX 2019

Certified International Makeup Artist, 2019
Real Estate License, 2017
Certificate of Cosmetology, 2013

Activities/Hobbies

I enjoy composing my own music, playing the piano, singing, hiking, camping, mountain biking, fishing, and any outdoor adventure opportunity.

References upon request