

# Stephen Camelio

◦ Writer ◦ Researcher ◦ Storyteller

Bozeman, MT | 917-689-5594

[stephen.camelio@yahoo.com](mailto:stephen.camelio@yahoo.com)

<http://www.stephencamelio.com>

<http://www.linkedin.com/pub/stephencamelio/5/784/69>

Innovative and creative writer, researcher, and storyteller with 10+ years of multifaceted experience in designing, investigating, and analyzing authentic narratives. Able to conceptualize and implement editorial strategies that target external audiences and enact change. Demonstrated expertise in communicating clear and concise messages across highly visible mediums, and in creating and researching new ideas and stories that inspire, educate, and inform. Proficient in adapting to styles and voices while translating tactical concepts into effective and profitable stories. Known for multi-tasking and building collaborative and productive relationships with colleagues and clients.

## Areas of Expertise

- Content Creation/Curation
- Story Analysis
- Detailed Topical Research
- Non-Fiction Storytelling
- Script Coverage
- Editorial Guidance
- Communications Writing
- Deadline-Driven Journalism
- Story Conceptualization
- Client Relationships
- Digital Media/Print Writing
- Pre-Production/Development
- Creative Script Writing
- Project Management
- In-Depth Interviewing
- Editing & Fact Checking
- Film/Entertainment Industry
- Corporate Branding

## Film Work History

### Screenwriter/Producer, 2004; 2010-Present

Write features, short scripts, treatments, and pitch documents for original film/TV concepts and book properties.

- The High-Line*: original TV pilot. ATX/Black List Writers Program selection (current).
- Mending the Line*: Feature script optioned to actor and his management/production company.
- Read. Bleed.:* Feature script under shopping contract with Los Angeles-based producer.
- Sadie Hawkins*: Short film script under shopping agreement with Los Angeles-based producer.
- Killer Kane*: TV pilot/bible under shopping agreement with Los Angeles-based producer.
- The Push*: Feature (co-written), optioned to independent director; to be shot in 2018.

### Nasser Entertainment/Goldcrest Films, Script Reader/Development Intern, 2006 – 07; 2010 – 11

- Wrote coverage on TV MOW/pilot/feature film scripts and made suggestions on their viability.
- On short deadlines, provided notes on how to improve scripts that were in development.
- Made recommendations on casting options for various projects.
- Performed research tasks to help facilitate production partnerships and talent/crew attachments.

### Production Assistant, New York, NY/Boston, MA, 2007 & 2010

- Worked as an on-set PA for Discovery Channel's "Time Warp" TV show and PBS's world art documentary.
- Helped construct/breakdown staging/equipment; worked with props, lighting, and special effects.
- Liaised with video production equipment vendors and took responsibility for gear and contracts.

## Writing/Research Work History

### Various Publications/Companies, Writer, Editor, and Researcher, 2008-Present

Research, develop, and report hundreds of articles, blog postings, and web content to inform, instruct, and influence millions of readers. Specialty areas include arts, entertainment, sports, natural sciences/wildlife, and green/sustainability.

- Interview high-profile experts and personalities including Grammy, Emmy, and Golden Globe winners; Super Bowl and Stanley Cup champions; Pulitzer Prize winners; a Secretary of the Treasury; and a United States Army General.
- Research articles, and edit and fact check content for voice, readability, accuracy, and grammar.

## **Freelance Copywriter/Content Strategist, 2011-Present**

Strategize, craft, and present creative brand, marketing, and advertising stories across multiple media channels to grow business opportunities, increase web traffic, and promote sales and brand awareness for a wide range of clients.

- Led creative web and print copywriting for Allen Edmonds shoe company's cross-channel rebranding that grew revenue to \$100 million+ in 2011 and increased sales by 20% each subsequent year.
- Strategized and wrote headlines, taglines, content, and trade show copy for Mack Trucks rebranding campaign that led to recognition on Under Consideration's "Best of 2014" and Ideas BIG's "Rebrands of 2014" listings.
- Generated web content plus headline, promotional, and social media copy for Sappi's annual non-profit design competition, earning the 2013 Pulp & Paper International (PPI) Award for Promotional Campaign of the Year.
- Researched and wrote a 26-page environmental journal on paper production that was among top consideration for the 2012 PPI Awards Environmental Message and Promotional Campaign of the Year.
- Researched and conducted source interviews for journal about recycling and environmental footprint reduction.
- Wrote pieces for Sappi's Sustainability Reports, garnering two PPI Environmental Strategy of the Year nominations.

## **Publishers Weekly, Book Reviewer, 2005-Present**

Influence readers and bookselling and book publishing industries by writing hundreds of non-fiction book reviews.

- Under short deadlines, read book galleys and write reviews, highlighting a work's importance and quality of writing.
- Interview featured authors to be spotlighted in the magazine and online.

## **Ricochet Public Relations, Director of Research, New York, NY, 2007-2008**

Directed research projects for clients, executives, and publicists.

- Created and implemented round-the-clock, deadline-driven reports that measured company- and industry-specific media and web analytics/metrics for a \$40 billion company.

## **In Style Magazine, Research Editor, New York, NY, 2003-2007**

Researched and wrote articles and oversaw all fact checking for special issues. Collaborated with editor in chief, writers, and sources to examine copy for accuracy and adherence to editorial guidelines. Worked in deadline-driven environment to manage multiple projects, solve problems, review page proofs, and support end-stage preparation for each issue.

- Enhanced research department and streamlined publishing production processes, allowing special issues to increase reach and revenue by moving from six issues to 10 plus two 30+page supplements each year.
- Consistently achieved 100% factual accuracy on all printed material for division.

## **Education**

**Master of Arts**, Irish Studies/Literary Fiction, Queens University, Belfast, Northern Ireland, Honors Class Iii

**Master of Arts**, English Education, New York University, New York, NY

*Study Abroad: Trinity College, Oxford, England, Narrative in Teaching and Learning*

**Bachelor of Arts**, Communication Arts with minor in English, Villanova University, Villanova, PA

*Study Abroad: Trinity College, Dublin, Ireland, Celtic Religious Traditions*

## **Technical Skills**

**Platforms:** Mac and Microsoft Windows Operating Systems

**Applications:** Proficiency in Microsoft Office Suite, Google AdWords and Apps, Final Draft, Social Media Channels, Basecamp, WordPress/CMS/Blog Software and basic skills in Adobe InDesign, Photoshop and Final Cut Pro